

Introducing the University of Michigan Press Ebook Collection

As you may have already heard, the University of Michigan Press (UMP) announced earlier this year the sale of their new ebook collection. The University of Michigan Press publishes at least 80 books a year in Political Science, Performing Arts, Classics and Archaeology, American Studies, and Asian Studies. Built on an entirely not-for-profit and mission-driven initiative, developed and supported by the scholarly and library communities, this collection includes complete coverage of new and forthcoming UMP scholarly ebook titles with perpetual access rights hosted on [Fulcrum](#), a community-based, open source publishing platform that presents the full richness of authors' research outputs in a durable, discoverable, accessible and flexible form.

Motivations

Why now?

The key motivation behind the University of Michigan Press' (UMP) move in creating its own hosted ebook collection is to reconnect with key partners, namely libraries. The University of Michigan Press, as a part of the University of Michigan Library (U-M Library), is library values-based. They wanted to create an ebook collection that epitomized these values from end to end. By selling directly to libraries, the University of Michigan Press has the freedom to engage with libraries in a new way; and in turn, the library community now has the opportunity to engage with the University of Michigan Press in new ways as well.

Why another platform?

The University of Michigan Press also has a strong desire to innovate in order to support digital enrichment, as well as invest in and sustain open source, community-accountable approaches.

Scholarly authors have been increasingly asking for innovations in transforming digital books beyond flat, print facsimiles to include "digital affordances", especially in some visually-rich disciplines that UMP specializes in, such as performing arts and archaeology. In response to this author demand, UMP was fortunate to secure investment funding from The Andrew W. Mellon Foundation to develop [Fulcrum](#), a community-based, open source publishing platform that facilitates integration of digital affordances with the long-form narratives that reference them. The development of this platform led to the natural next step for University of Michigan Press to use the Fulcrum platform as the home for their own ebooks.

Fulcrum itself is built on a network of other community-controlled infrastructure. The platform is based on the Samvera Fedora framework used within University of Michigan Library to support the research data repository, and the creation of publishing functionality on top of this repository base aligned well with the Library's broader ambitions around open infrastructure development. Other players in this open, community-controlled infrastructure includes connected, modular, open source tools and services such as annotation service, [Hypothes.is](#), or production management system, [Editoria](#).

The library community's investment in the University of Michigan Press Ebook Collection (UMP EBC) feeds into the support of an open, community-controlled scholarly communication infrastructure that fosters transparency, sustainability and innovation within the research enterprise. Key features of the collection, platform, licensing and pricing are below. Please especially make note of the current special offer, which expires on May 31, 2019 (extended to June 15 upon request).

The UMP Ebook Collection Features

- Complete coverage of new and forthcoming UMP scholarly ebook titles with perpetual access rights
- At least 80 new books annually
- Term access to over 1,000 backlist titles
- [Download a spreadsheet of available titles](#)
- Sample Open Access titles are below as well as available to view at <https://www.fulcrum.org/michigan>
 - [A Mid-Republican House From Gabii](#)
 - [ESC: Sonic Adventure in the Anthropocene](#)

Fulcrum Features

As a leading community-developed, open source platform for digital scholarship, Fulcrum offers the best possible version of UMP titles, including long-form digital works featuring integrated multimedia, podcasts, and even 3D models. Fulcrum's features include:

- EPUB 3 reader optimized for mobile devices
- EPUB 3 and PDF downloads
- Select titles enhanced with multimedia
- Zoomable online images
- Embedded audio and video
- OpenURL compliant
- Metrics dashboard including COUNTER stats

Licensing

LYRASIS has negotiated a central license including desirable terms in accordance with the [Charlotte Initiative](#) principles:

- Irrevocable perpetual access and archival rights
 - [Preservation Statement](#)
- Unlimited simultaneous users
- Freedom from any Digital Rights Management (DRM)
- ADA Compliance
 - [Accessibility Statement](#) and a [Public VPAT 2.1](#)
- Interlibrary Loan Rights
- Free KBART and MARC records created by University of Michigan Libraries
- Enhanced discovery through partnerships with ProQuest, EBSCO and OCLC
- [Access the license](#)

2019 Collection Pricing

One-time purchase with perpetual rights plus term access to backfile, with options for print add-on.

Tier	Carnegie Classification	Carnegie Classification Descriptions	Price
5	15	RU/VH: Research Universities (very high research activity)	\$5,780
4	16-18	RU/H: Research Universities (high research activity); DRU: Doctoral/Research Universities; Master's L: Master's Colleges and Universities (larger programs)	\$4,335
3	19-21	Master's M: Master's Colleges and Universities (medium programs); Master's S: Master's Colleges and Universities (smaller programs); Bac/A&S: Baccalaureate Colleges-Arts & Sciences	\$2,890
2	22-23	Bac/Diverse: Baccalaureate Colleges-Diverse Fields; BAC/Assoc: Baccalaureate/Associate's Colleges	\$1,445
1	1-14	Associate's Colleges	\$694

Special Offer

- 5% discount on 2019 Frontlist Collection with commitment to purchase made by **May 31, 2019**
- 15% discount off the final total price with commitment to purchase of 2019 Frontlist Collection and at least one Backlist Collection by **May 31, 2019**
 - Backlist pricing for any or all years from 2012 to 2018 is available by request

I encourage you to take some time to consider this investment in the University of Michigan Press Ebook Collection. To learn more about the collection [listen to a webinar recording](#) from March 13, 2019.

If you have any questions or would like to take advantage of the current special offer, please contact me at sharla.lair@lyrasis.org.